

# Dora Maxwell Social Responsibility Community Service Award Specifications

The Dora Maxwell Social Responsibility Community Service Award is given to a credit union or chapter/multiple credit union group for its social responsibility projects within the community. The award is given for external activities.

For more information on Dora Maxwell and to read about previous winners, please click [here](#).

As you work on your submission you will see varying formats in which questions will be answered. Some will require only numbers, while others will require much more time and thought. You are able to save and come back at any time (until you submit).

## Things to Remember

- There are no word or character limits for the text boxes, and you are able to format as you wish (bolding, italics, underlining, bullets...).
- You are able to skip questions that are required, but you will need to go back and answer them before you submit your project. (If you do not have anything for a "required" question, please insert *n/a* in the text box provided.)
- Please include any documentation and promotional material you wish.
- We look forward to seeing your projects in the new electronic format! (Videos, audio, Facebook, Twitter, news articles...)

## General Questions

- Credit Union's Field of Membership
- How many members does your credit union have? *As of December 31, 2016*
- How many employees does your credit union have?
- How many employees were involved in implementing this project?
- Please estimate the total volunteer hours devoted to this project
- How many employee hours went into this project?
- How many volunteer hours outside of work went into this project?
- Please include your credit union's logo
- Describe the one project that was the most successful and/or the most unique:  
*The one that best exemplifies the Dora Maxwell Social Responsibility Community Service Award*
- Please list any additional projects your credit union was involved in:
- In 150 words or less, please give a high-level overview of your submission.

## Technical Questions

The Dora Maxwell Social Responsibility Community Service Award recognizes a credit union or chapter/multiple credit union group for its social responsibility and charitable project's that support its community.

Below are a series of questions about your project. Please take advantage of the opportunity to include other documentation such as pictures, videos, audio files, promotional materials, or any other documentation.

Note: If you would like to include more than one attachment per question, please add them at the end of this page.  
(Include supporting materials/files)

- What were the goals of your project?
- How did the goals show social concern for the community? *(Please include measurable goals such as dollars budgeted, number of people impacted, etc...)*
- How did the project support the needs of the community?
- Define the project's target audience(s). *(Please include who got involved, and who benefits from the project.)*
- What strategies were used to reach the project's goals?
- How were the project's promotional materials targeted to the intended audience(s)?
- How did the project's promotional materials communicate the project's goals?
- How is this project unique?
- How does this project demonstrate extraordinary effort and devotion of time and organization by the credit union?
- Describe the measurable or defined results the project achieved.
- How does the project demonstrate credit union values of self-help, cooperation, economic empowerment, and volunteerism?
- Please attach any additional documentation
- Including, but not limited to, audio, video, pdf files, websites, YouTube, Facebook... etc.
- Is there anything else you would like to include?